ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

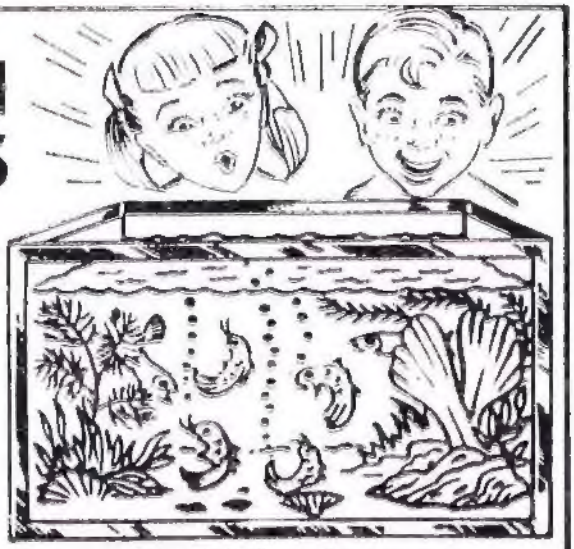
12¢

PDC

JUNE

NO. 97

HATCH YOUR OWN LIVE SEA CIRCUS



Just add water and you've got *"INSTANT LIFE."*

ONLY **$1.00**

Yes, it's the living truth. In just 24-72 hours you can actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys (Exotic Saskatchawan Brine Shrimp) that are more fun than a barrel full of monkeys. Both children and adults will laugh and thrill with wonderful excitement as you watch the comic antics of these fantastic underwater buffoons. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by the tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels in the water . . . see the ticklish ones "scratch" each others backs. Watch them swim singly or in graceful formation creating an underwater circus.

Watch the Miracle of Life

These genuine living sea animals commence life from seemingly inanimate powdereggs which actually remain alive for as long as EIGHT YEARS. And, these delightful pets are so tiny . . . only ONE HALF INCH LONG when full grown. You can raise an entire troupe in an ordinary glass jar using just tap water. It's so safe, just empty the package into a jar or fish bowl, add water and you have created "instant life." And, best of all, you'll have a whole new brood to give as gifts or sell if you wish.

Make Them Change to Any Color You Wish

We send you three colors of sea-monkeys! White, Pink and Red. With a tiny drop of vegetable food dye in their water, you can change the color of these little SEA MONKEY'S. And this dye will make their internal organs visible.

Watch Them Obey Your Silent Commands

These marvelous sea creatures behave like a bunch of trained seals. Just darken the room and watch them follow a flashlight or candle beam forward, backward, sideways or around. Only $1.00 plus 25c shipping charges complete

MONEY BACK GUARANTEE

Honor House Prod. Corp., Dept. BM - 1
Lynbrook, N.Y.

Rush me my eggs for hatching my live sea circus at once. I understand if I am not 100% delighted, I may return it for prompt refund of my purchase price!

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Will Last Forever . . . Nothing to Wear Out

Mufflo fits all Bicycles, takes only moments to connect. There's nothing to rust . . . nothing to wear out . . . Mufflo lasts forever! Naturally, Mufflo does not interfere with Pedalling of your bike. It really makes a swell addition and you'll love the feeling and sound of power that it gives. Only $1.98 plus 36¢ shipping charges.

10 Day FREE Trial

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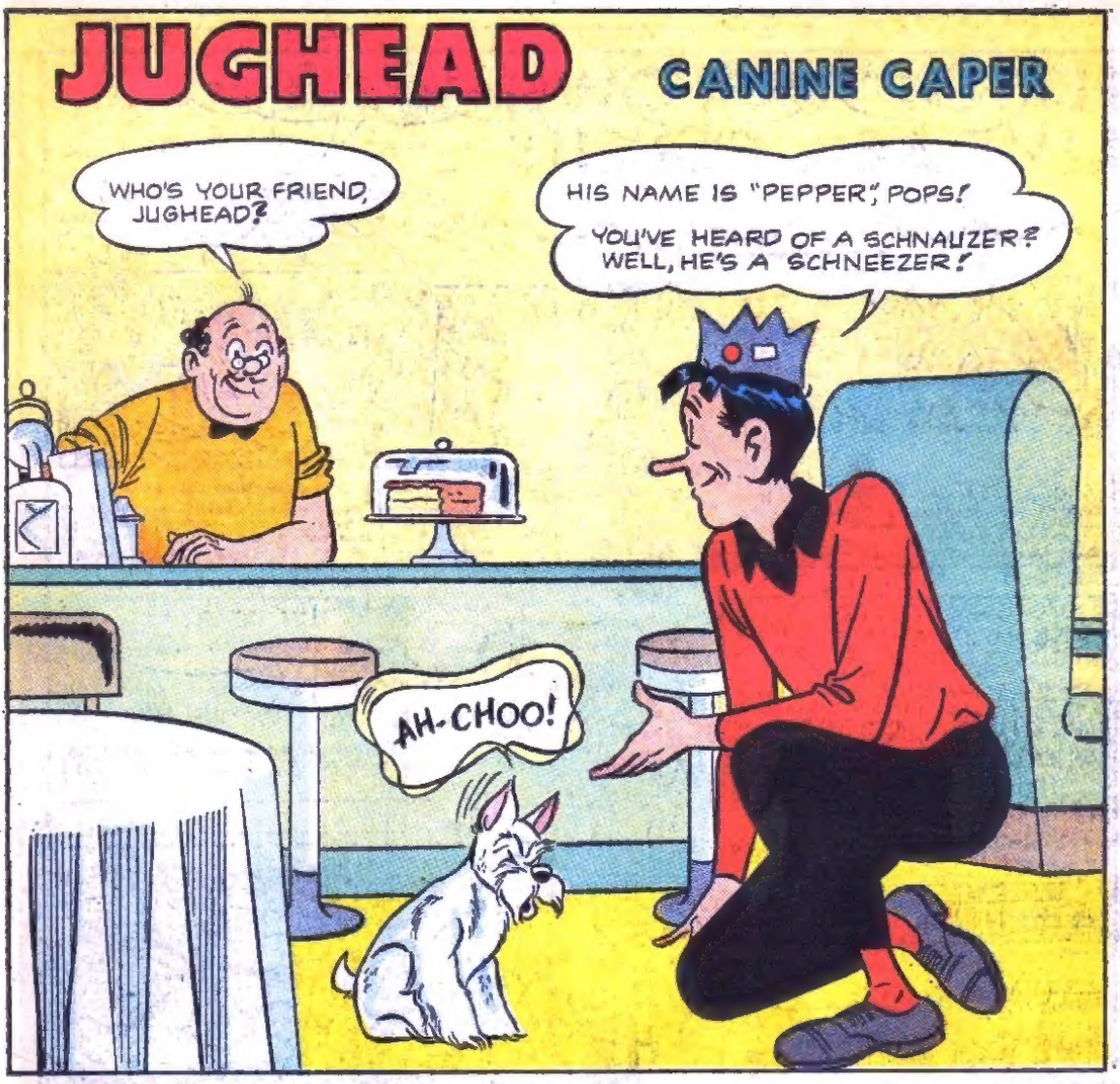
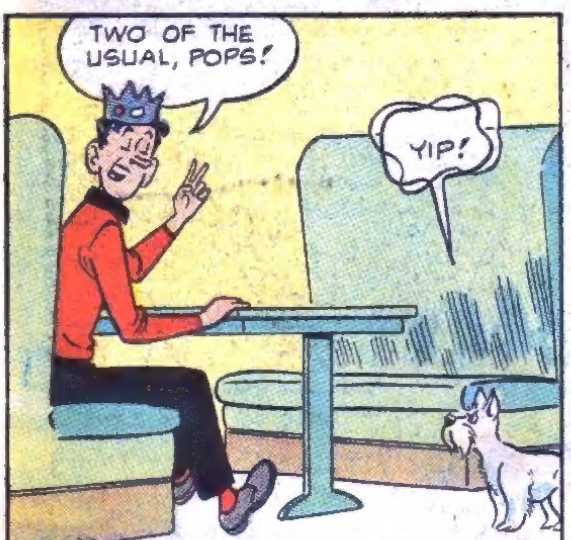
JUGHEAD

CANINE CAPER





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HE TALKS TO YOU?

THAT HE DOES!

WELL, I SUPPOSE SOMEBODY'S GOT TO!

AND WHO'S BETTER QUALIFIED THAN A DUMB ANIMAL?

GRRUFF

OH, DEAR! YOU TERRIFY ME!

BOY! IF THIS ISN'T A RIDICULOUS EXCUSE FOR A DOG!

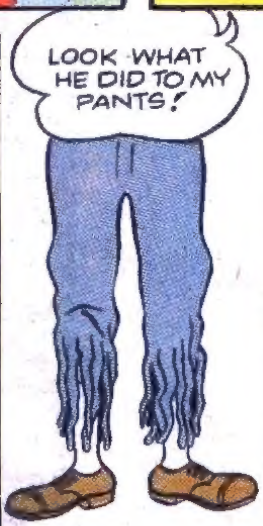
WELL, LET'S HAVE SOME REFRESHMENTS, POPS!

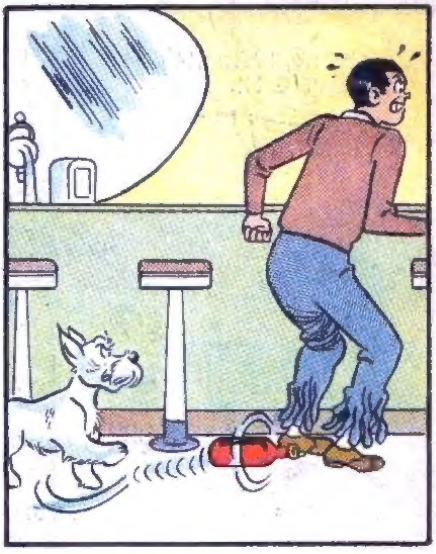
YOU LET HIM TREAT YOUR DOG THAT WAY?
PEPPER CAN TAKE CARE OF HIMSELF, POPS!
HYUK, HYUK, HYUK! SURE HE CAN!
HE PROBABLY PROTECTS HIS MASTER, TOO!
HE'S USUALLY ON MY SIDE IN ANY ALTERCATION!
HE PROBABLY LICKS YOUR WOUNDS AFTER YOU'VE BEEN BELTED!
"PEPPER" HE CALLS HIM! "USELESS" WOULD BE A BETTER NAME!
3

HOW DID HE DO THAT WITHOUT REGGIE FEELING IT?
HE'S A QUIET CHEWER, POPS!

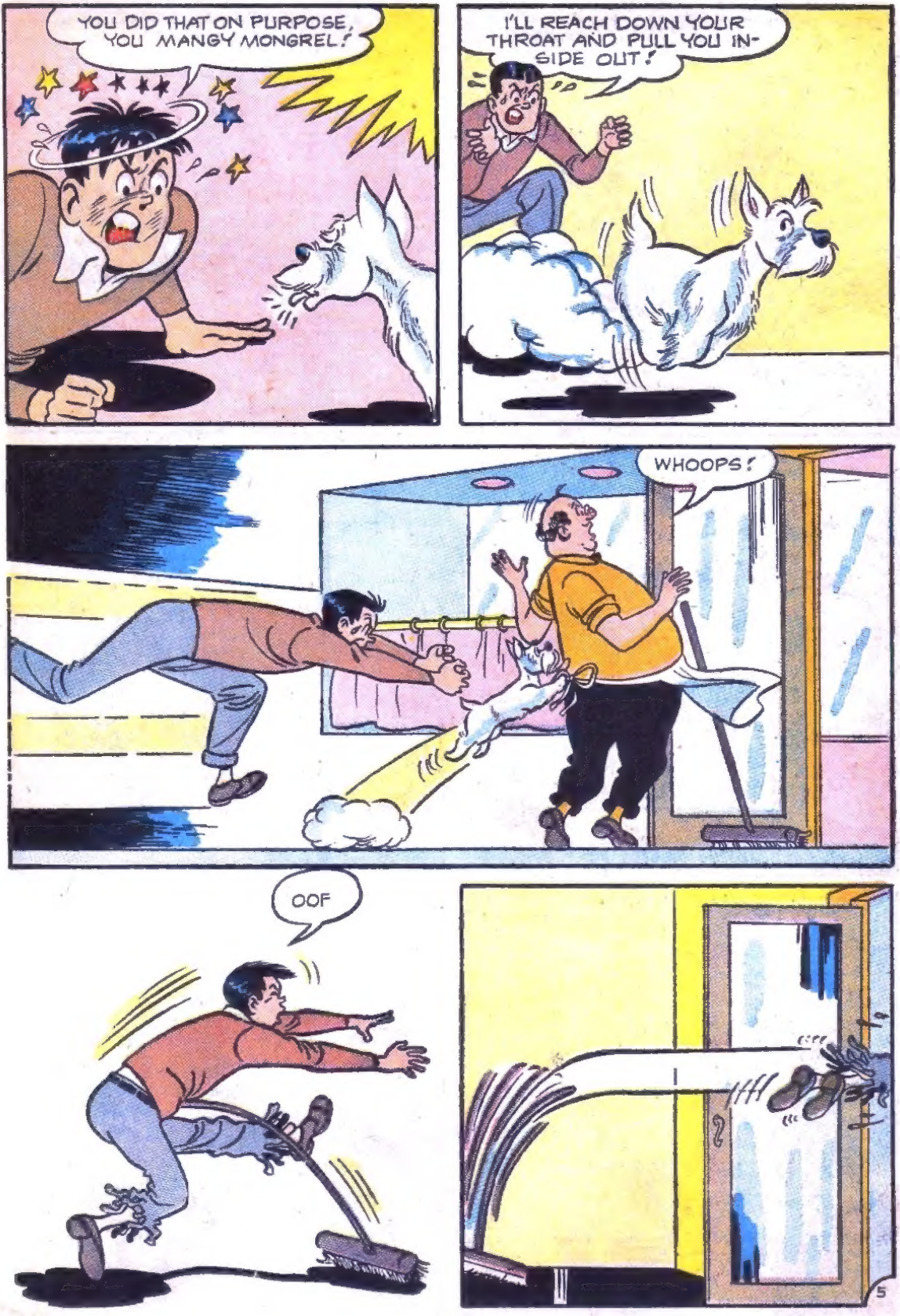
HE HAS UNUSUAL TALENTS FOR A DOG!

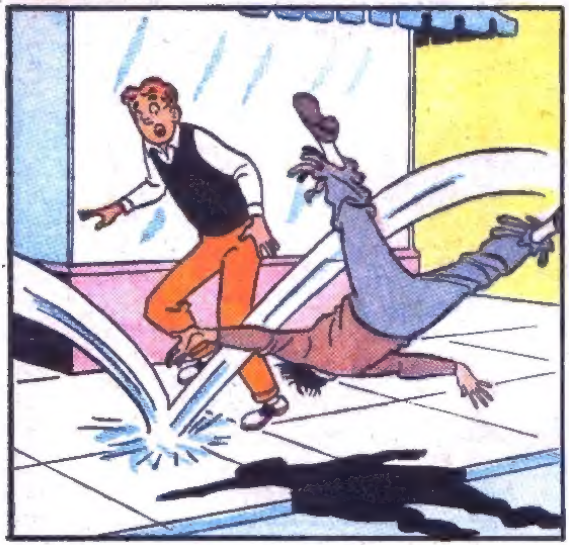
ALL RIGHT! WHERE IS THAT MUTT?

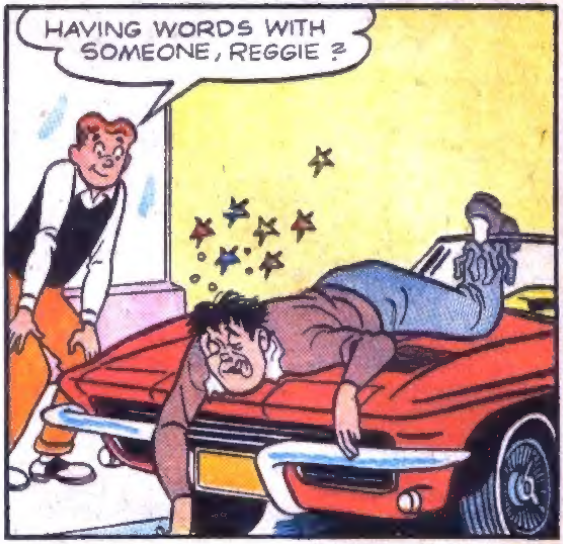

LOOK WHAT HE DID TO MY PANTS!



WHEN I GET MY HANDS ON HIM, I'LL...

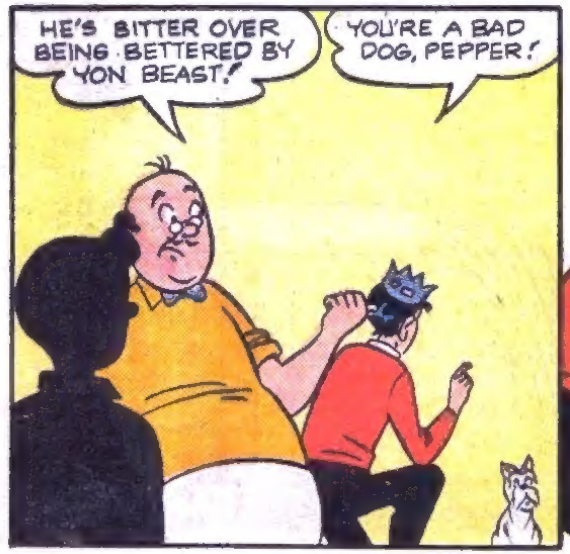

YOU DID THAT ON PURPOSE, YOU MANGY MONGREL!
I'LL REACH DOWN YOUR THROAT AND PULL YOU INSIDE OUT!
WHOOPS!
OOF




HAVING WORDS WITH SOMEONE, REGGIE?

WHY, NO! I ALWAYS LEAVE POP'S THAT WAY WHEN I'M IN A RUSH!

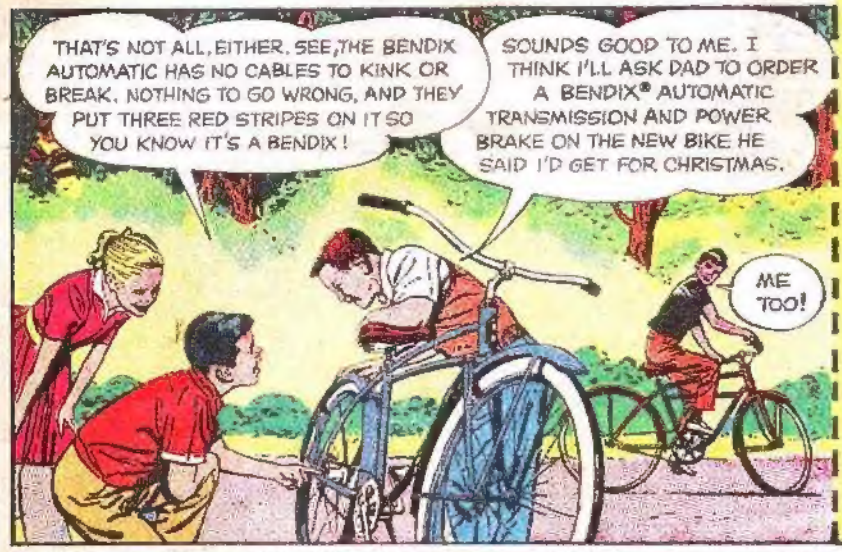
REGGIE SOUNDS BITTER ABOUT SOMETHING!


HE'S BITTER OVER BEING BETTERED BY YON BEAST!
YOU'RE A BAD DOG, PEPPER!

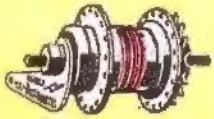
YOU'VE GOT TO LEARN TO BE KIND TO DUMB ANIMALS!
END

BILLY WINS WITH BENDIX
BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!
I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.

IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!
THAT'S NEAT, BILLY!


THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG, AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!
SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.
ME TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC



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AUNT JUGGIE'S Advice to the Lovelorn

Dear Aunt Juggie,
My boy friend is an idiot and an oaf. Half the time he never calls me. Should I chop him? - Louella

DEAR LOUELLA:
NO. REMEMBER THE OLD SAYING, "HALF AN OAF IS BETTER THAN NONE!"

Dear Aunt Juq—
I am a 14 year old high school student, and I would like to qrow a beard. Do you think this would be proper?
—worried

DEAR WORRIED:
IT ALL DEPENDS. ARE YOU A BOY OR A GIRL??

Dear Aunt J.
How can I keep my boy friend from kissing me in the dark?
-Anxious

DEAR ANXIOUS:
TRY PAYING YOUR ELECTRIC BILLS...

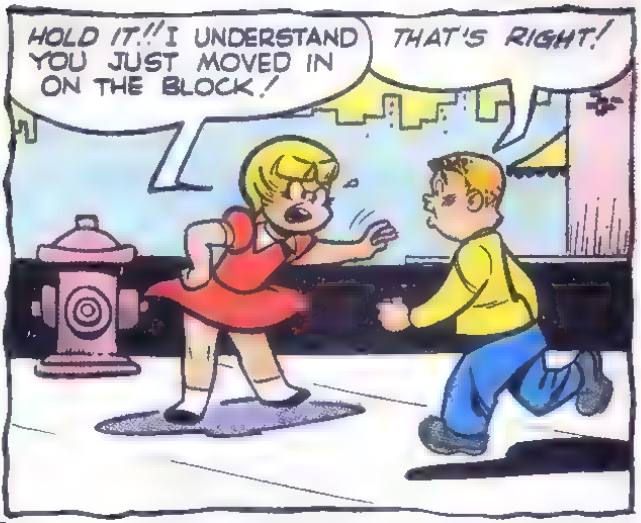
DEAR AUNT J.
MY BOY FRIEND IS COMING TO DINNER TOMORROW. HE HAPPENS TO BE AN ESKIMO.
WHAT SHOULD I SERVE HIM?
-SALLY T.

DEAR SALLY T.:
SERVE HIM FROZEN PUDDING, FILET OF WALRUS, BAKED ALASKA, AND ORANGE ICE!

Dear Aunt Juggie,
How much allowance will I need to take my girl out real fancy on Saturday night? - Bobby B.

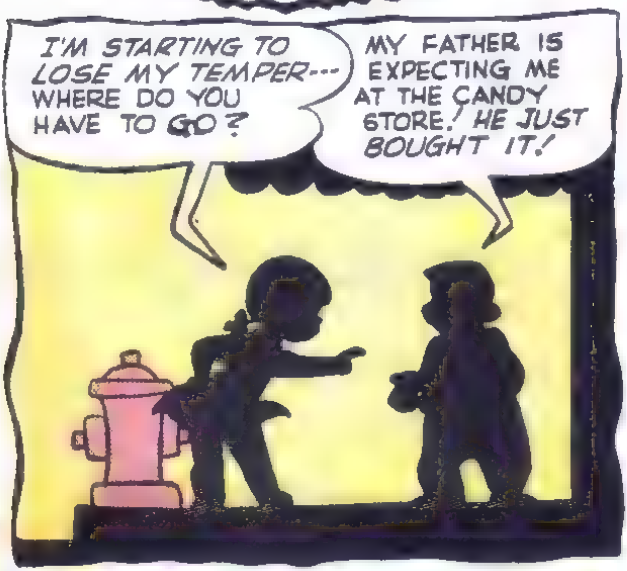
DEAR BOBBY B.
THE AMOUNT DOESN'T MATTER. YOU'RE SURE TO NEED $4.79 MORE THAN WHATEVER YOU'VE GOT!

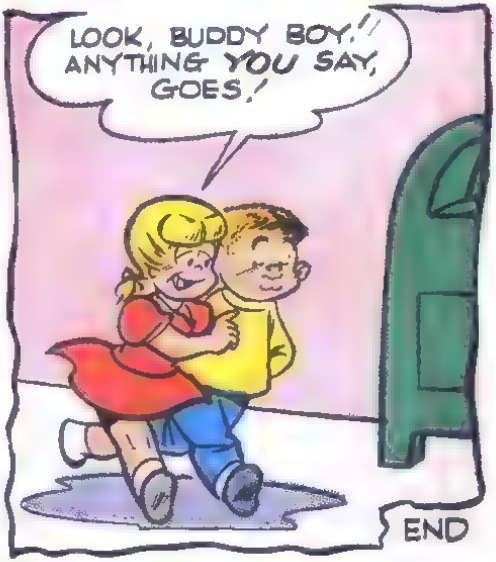
LIL JINX V.I.P.


HOLD IT!! I UNDERSTAND YOU JUST MOVED IN ON THE BLOCK!
THAT'S RIGHT!

I WANT TO STRAIGHTEN YOU OUT! DON'T GET FUNNY WITH ME OR I'LL BEAT YOU UP!
...I'M SURE YOU CAN! I HAVE TO GO...

WHEN I TALK TO YOU...YOU DON'T GO ANYWHERE...
BUT...BUT I HAVE TO.....


I'M STARTING TO LOSE MY TEMPER--- WHERE DO YOU HAVE TO GO?
MY FATHER IS EXPECTING ME AT THE CANDY STORE! HE JUST BOUGHT IT!


LOOK, BUDDY BOY!! ANYTHING YOU SAY, GOES!
END

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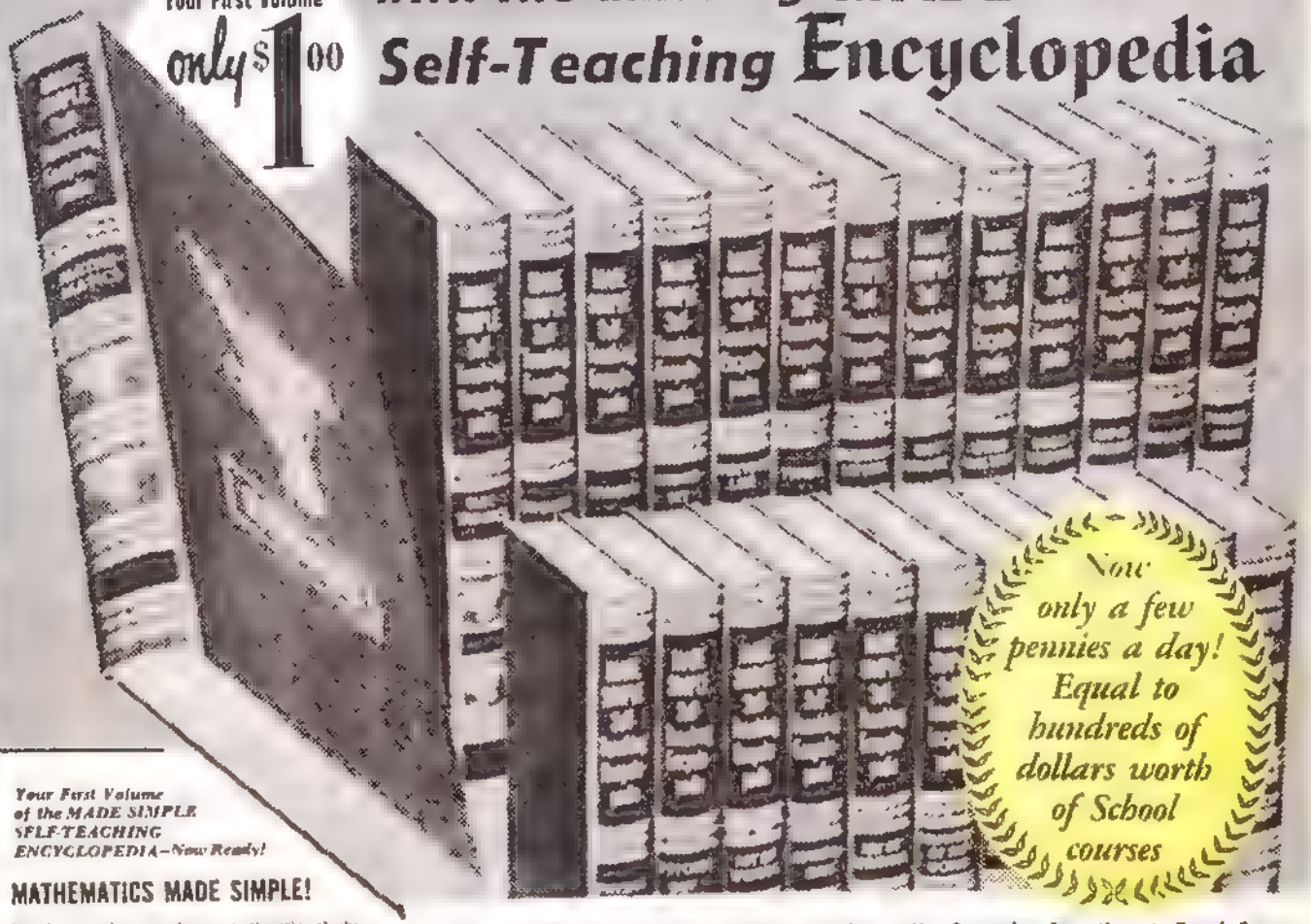

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Name_____

Address_____

Parent's Signature_____

City_____ Zone_____ State_____

JUGHAID! ARCHIE! HOW Y'ALL? AH SHOAH AM GLAD TO SEE Y'ALL!
Jughead..'the rebel'
DON'T LOOK NOW,ARCH, BUT OL' REG HAS DEVELOPED A SOUTHERN DROOL!
THAT'S DRAWL YOU MEATHEAD!!

OKAY! OKAY! SO WHERE WOULD YOU GET A SOUTHERN ACCENT?
FROM MAH COUSINS!
THEY CAME UP HEAH FROM DOWN HOME FOR A VISIT THIS WEEK!
MAH OL' MANNER OF SPEAKIN' JUST NATURALLY CAME RIGHT BACK!
WHAT DO YOU MEAN BY "DOWN HOME?"
GEE-OH-GIA! WHEAH AH COME FROM ORIGINALLY!
WELL, CORN MAH PONE! DID YOU ALL KNOW HE ALL WAS FROM GEE-OH-GIA?
AH SHOAH DIDN'T!
AH ALWAYS THOUGHT HE WAS STRICTLY FROM HUNGER!
2

BAH! WHUT KIN YOU EXPECT FROM YANKEE TRASH?
HYUK! DID YOU EVER HEAR ANY-THING SO PHONEY?
HE'S GOING TO BE LAUGHED OUT OF TOWN!
(SIGH) ISN'T IT WONDERFUL?
SO ROMANTIC!
HOLD ON GIRLS! WHAT'S SO WONDERFUL AND ROMANTIC? BESIDES ME, I MEAN!
REGGIE'S DIVINE SOUTHERN ACCENT!
DID YOU KNOW HE WAS BORN IN THE SOUTH?
IF ANY SOUTHERNERS HEAR THAT, THE SOUTH SHALL RISE AGAIN!
IT'S ENOUGH TO REVIVE THE CIVIL WAR!
13

THEY LOOK PEEVED!
THAT STUPID ACCENT OF REGGIE'S IS WORKING!
WE'VE GOT TO MAKE IT WORK TO HIS DISADVANTAGE!
SURE WE DO! THAT'S WHAT WE'VE GOT TO DO!
HOW?
HMM! LET ME GIVE THIS A LITTLE THOUGHT!
HEY! LIKE FOR INSTANCE WE BRING IN FAT-BOY THERE!
YIPE! QUIET YOU FOOL! DON'T EVER CALL BIG MOOSE FAT!
HE'S VERY SENSITIVE ABOUT HIS SIZE!
HE'LL PULVERIZE YOU!
4

YOU ARE ABSOLUTELY RIGHT! HE HATES TO BE REMINDED HE'S SO BIG!
SO BE CAREFUL!
HELLO, MOOSE!
HI YA, JUG! D-UH, HI YA, ARCH!
YOU LOOK HAPPY!
WHY NOT?
THEN YOU HAVEN'T SEEN REGGIE?
NO!
WHY SHOULD HE MAKE ME UNHAPPY?
OH, YOU KNOW OL' REG! HE'S IN ONE OF HIS IN-SULTING MOODS!
D-UH! HE WOULDN'T INSULT ME! NOBODY WOULD! NOBODY'S GOT THE NERVE!
5

IT'S 'CAUSE I'M SUCH A BIG GUY! I HATE BEIN' BIGGER THAN EVERYBODY ELSE!
WELL, IF IT ISN'T GOOD OL' MOOSIE! HI Y'ALL, MOOSE?
"ALL?" ARE YOU INCINERATIN' THAT I'M BIG ENOUGH TUH BE A CROWD?
WHAM
MAN, WHY Y'ALL FIGGER THIS OL' CRACKER'S A LYIN' HEAH LIKE A TROMPED ON TOAD FROG?
'PEARS TO ME LIKE HE DONE TRIPPED OVER THET OL' MASON DIXON LINE!
END

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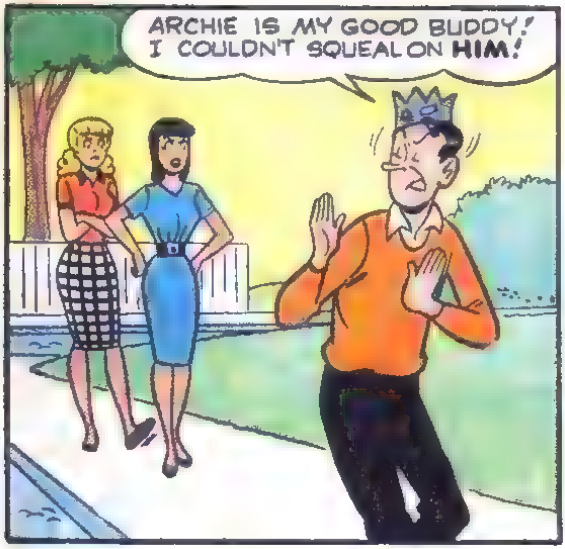
CITY _____ STATE _____

PLEASE NOTE!

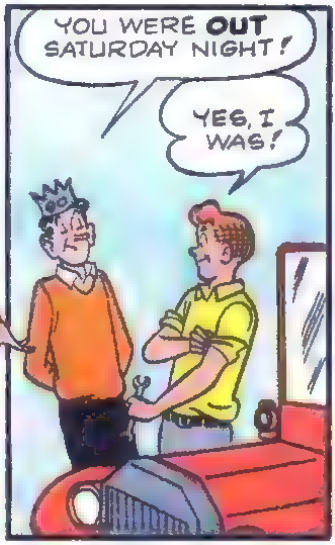
THIS IS A PRE-PUBLICATION OFFER!...THE ANNUAL AND CALENDAR ARE MAILED SEPARATELY...YOU WILL RECEIVE EACH ONE AS SOON AS IT IS READY FOR MAILING...BE PATIENT!

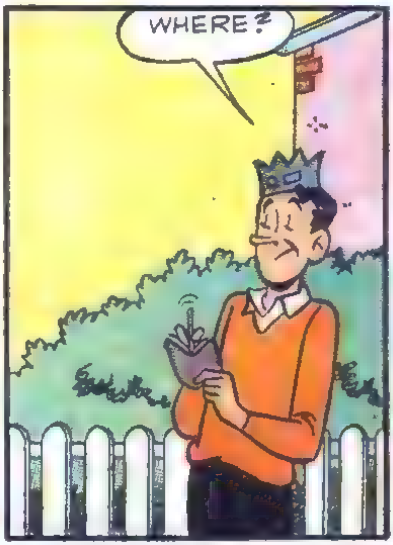
Jughead
DOUBLE AGENT
JUGHEAD! ARCHIE WAS OUT SATURDAY NIGHT, BUT NOT WITH EITHER OF US!
WHERE WAS HE AND WHAT DID HE DO?
WHAT DO YOU THINK I AM? A STOOL PIGEON? A FINK?
OF COURSE! WHY DO YOU THINK WE CAME TO YOU FIRST?


ARCHIE IS MY GOOD BUDDY! I COULDN'T SQUEAL ON HIM!

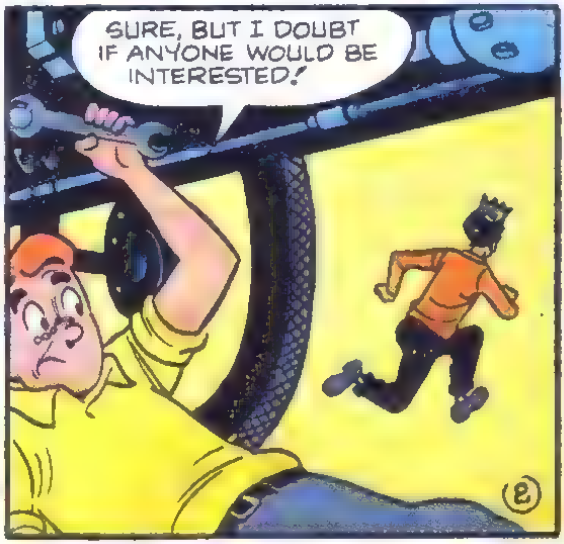
WE'RE PAYING THE USUAL FEE FOR THE INFORMATION!

OUT OF MY WAY, GIRL! I'VE GOT WORK TO DO!

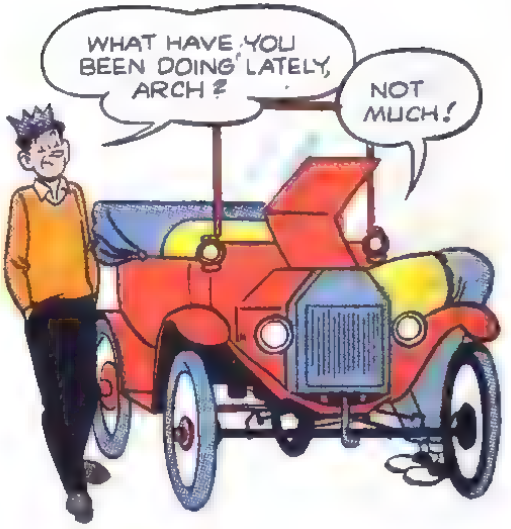

YOU WERE OUT SATURDAY NIGHT!
YES, I WAS!

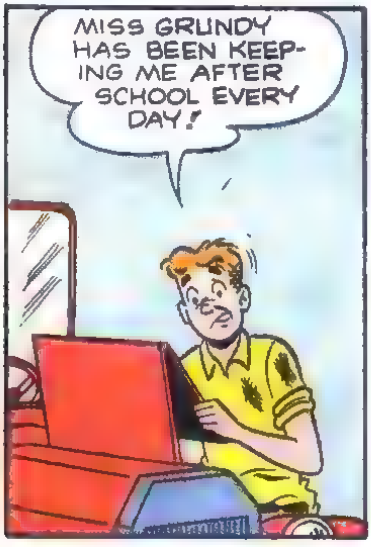

WHERE?

I HAD TO GO TO A FAMILY PARTY AT MY UNCLE'S!
MAY I QUOTE YOU?


SURE, BUT I DOUBT IF ANYONE WOULD BE INTERESTED!
8

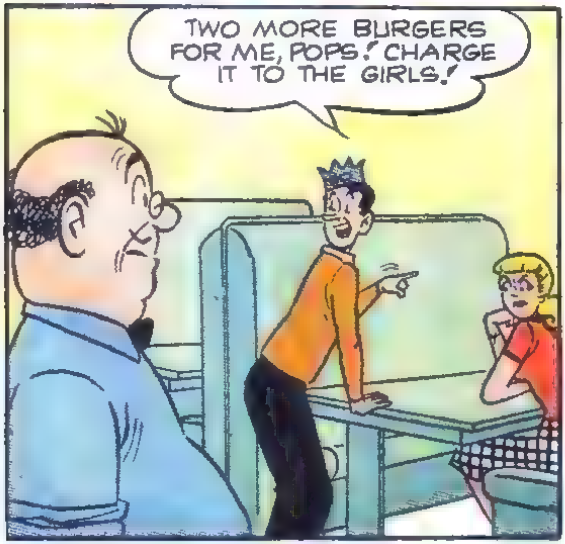
JUST GO BACK AND GET US SOME MORE INFORMATION!
DON'T GO 'WAY!

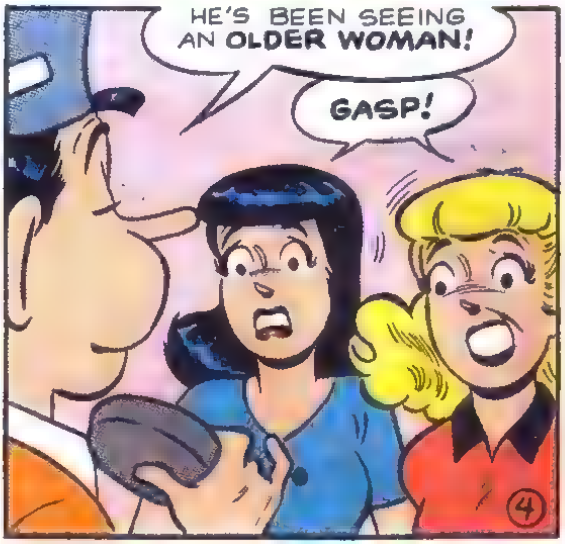

WHAT HAVE YOU BEEN DOING LATELY, ARCH?
NOT MUCH!

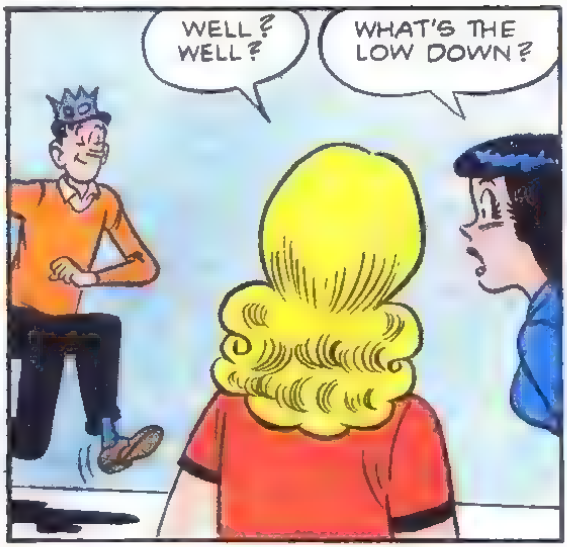

MISS GRUNDY HAS BEEN KEEPING ME AFTER SCHOOL EVERY DAY!

SHE'S GOT ME BRUSHING UP ON MY MATH!

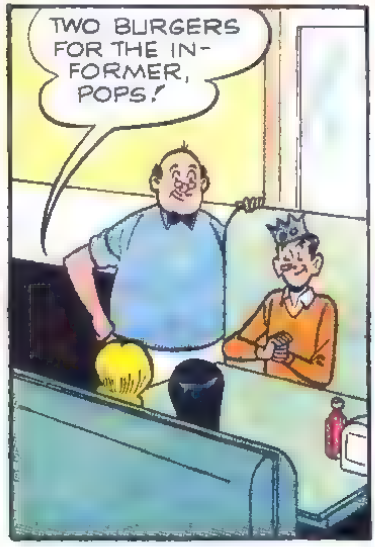
YOU'VE GOT SOMETHING! WHAT IS IT?

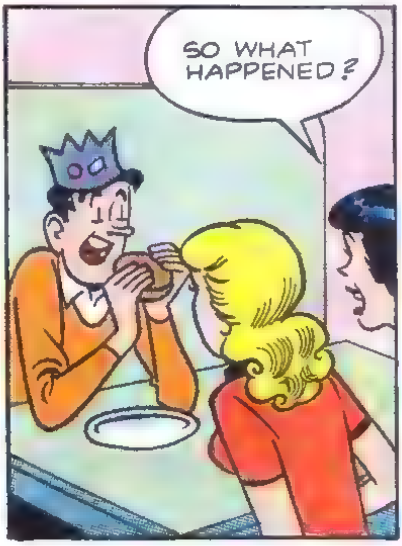

TWO MORE BURGERS FOR ME, POPS! CHARGE IT TO THE GIRLS!

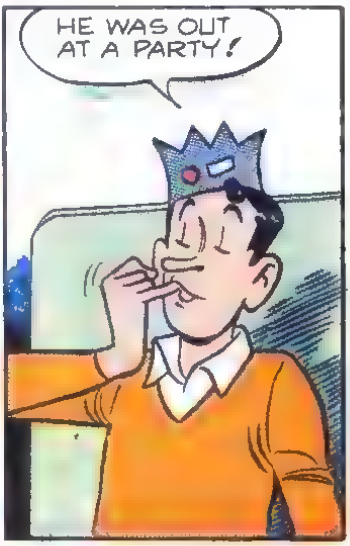

HE'S BEEN SEEING AN OLDER WOMAN!
GASP!
4


WELL? WELL?
WHAT'S THE LOW DOWN?

ER.. LOOSEN MY TONGUE A BIT!
HMPH, PAYMENT IN ADVANCE!
CHOKE SHOPPE


TWO BURGERS FOR THE IN-FORMER, POPS!


SO WHAT HAPPENED?


HE WAS OUT AT A PARTY!

I KNEW IT! I KNEW HE HAD SOMETHING TO HIDE!
YOU CAN'T TRUST ANY OF THEM!

EXCEPT ME, OF COURSE!
OH, COME NOW BENEDICT ARNOLD!
3

PARTIES, DANCING, CAVORTING, CARRYING ON WITH OLDER WOMEN!
WE'RE LOSING OUR GRIP!
WE'LL HAVE TO DO SOMETHING ABOUT IT!
NEXT WEEK...
JUG, WHAT'S GOTTEN INTO THE GIRLS?
THEY'RE TREATING ME LIKE A KING THESE DAYS!
WHO KNOWS WHAT SILLY IDEAS GIRLS GET?
BUT MAYBE I CAN SCOUT AROUND AND FIND OUT WHAT'S BEHIND IT!
..ER. FOR A SMALL FEE OF COURSE!
END

GIVE ME JUST ONE EVENING and I'LL TEACH YOU TO HYPNOTIZE EASILY!

Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

YES, [illegible] so EASILY and quickly you'll be amazed. And it does not take special talents or long months of study. The [illegible] first day you receive this miracle GUIDE TO HYPNOTISM you'll be able to perform [illegible] that will astound everyone. It's that SIMPLE.... WHEN YOU KNOW HOW.

Imagine the [illegible] HAVE YOUR POWER OVER OTHERS [illegible]. You'll be able to make [illegible] Yours [illegible] Yours [illegible] [illegible] [illegible]

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

WE would like to thank all the readers who sent in their letters on "Why My Bike is Important to Me."

All of the letters received were excellent and the twelve winners can be proud that their letters were chosen.

The twelve winners are:

JAMES HOUGHTON
225 Taft Street
Fairfield, Calif.

MICHAEL GOLDBLATT
2901 W. Lunt Avenue
Chicago 45, Illinois

JOHN L. GLAZE
149 E. North Street
Hillsboro, Ohio

JOHN B. WEST
25 Ingleside Avenue
White Sulphur Springs, W. Va.

RICHARD BERNSTEIN
505 Waukesha Avenue
Norfolk 9, Virginia

EDDY ALGER
16 Bodell Avenue
Providence 9, R. I.

PENNY SPAN
1924 E. Henshaw Road
Phoenix 34, Arizona

HELEN ANN BURTON
1013 Eighth Avenue
Albany, Georgia

NANCI NEWMAN
7768 Park Avenue
North Bergen, N. J.

PATRICIA KIRKSEY
11 Broadmoor Circle
La Marque, Texas

CAROLYN REID
120 Manhattan Avenue
Brooklyn 6, New York

IRIS BARNES
20499 Marlowe
Detroit 35, Michigan

MEMORANDUM

TO: Club Members

FROM: Archie Andrews

Dear Club Members:

I am sure that all of you, from time to time, watch television and I am sure you will be interested to know that there is a possibility that you may be seeing Archie and his friends and family on television in the next few months.

An "Archie Pilot Film" is now being made in Hollywood. When it is finished it will be shown to various sponsors and if one of the sponsors likes and buys the show, it will go on television.

Wayne Adams, the member of the cast who plays Reggie, wrote me a letter recently because he and the other boys and girls in the cast were anxious to join the Archie Club and become members just like you are.

I am printing his letter because I thought it might be of interest to you and perhaps some of you would like to write to him and ask him how it feels to be an actor in television and how much he enjoys playing Reggie and also ask him to tell you something about the other boys and girls in the cast who play Archie and Betty and Veronica, etc.

I am sure that he would be happy to hear from you and you might have a lot of fun corresponding with Wayne Adams.

Sincerely,

ARCHIE COMIC PUBLICATIONS, INC.

Archie Andrews

Dear Sir:

My name is Wayne Adams and I am currently playing the role of "Reggie" in the Archie Pilot now being filmed at Columbia Studios (Screen Gems).

I think the other members of the cast and some of the production people would enjoy some of the "Archie" club buttons and whatever else the Archie Club has to offer.

The pilot is almost done and all of us are hoping that it sells. Meanwhile, Archie (John Simpson), Betty (Cheryl Holdridge), Veronica (Miki Jamison), Reggie (Wayne Adams), Jughead (Jerry Brite), Director (Gene Nelson), Casting (Phil Rogers) & (Mildride Gusse) are waiting for our press cards, buttons, calenders etc.

Enclosed is one dollar, please send as much material as you can.

Sincerely,

Wayne Adams

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

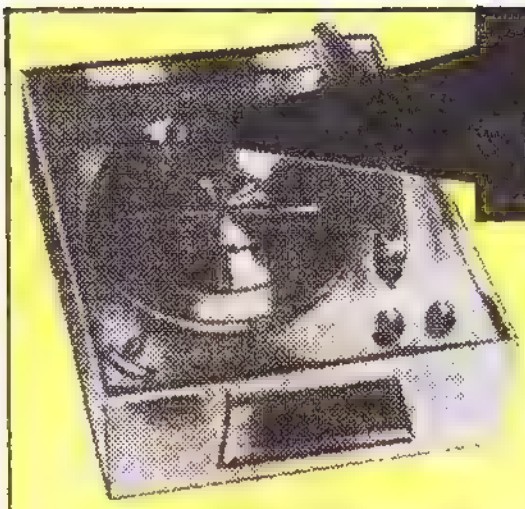
NAME _____ AGE
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE

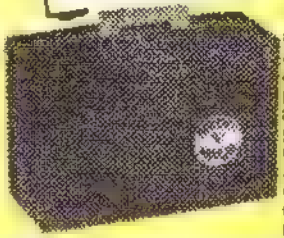
RECORD YOUR VOICE AT HOME

ONLY $6.98



FUN FOR THE WHOLE FAMILY

FEATURES:
- Handy Portable Carrying Case
- Cuts Actual Records
- Records at 33⅓, 45, or 78
- Sing, Tell Jokes, Record



Make Your Own Records Anywhere!

Now you can cut your own records at home. Sing, tell jokes, record conversations, take off your favorite music and it's all ready to play back instantly. Baby's first words, famous speeches, top shows and so much more can all be captured by you forever. Not hi-fi or a fancy tape recorder, but you will find hundreds of exciting, practical uses for this durable, simple, easy-to-use instrument. And, think how much fun you can have with this wonderful recorder at parties, gatherings and wherever you and your family and friends get together.

Makes Actual Non-Eraseable Records

You receive complete equipment for recording, including equipment for recording, including recording arm and head, microphone, tracking, disc cutting needles, and a supply of blank records, to attach to your own phonograph, and you're all set to record what you like and when you like. Takes only 30 seconds to set in place and so simple any child can use it. Perfect for making a record to mail to a loved one who hasn't heard baby or the kids in a while. Records at 33⅓, 45, or 78 R.P.M.'s. (Some phonographs with automatic cut-off may require some adjustment for playing back these records.)

10 DAY FREE TRIAL

Don't delay! Order now! Use this exciting recorder for parties, gatherings, recording sessions and just plain fun for 10 full days. Test it in your own home, and if you're not 100% delighted, simply return for prompt refund of the full purchase price. Only $6.98 plus 45¢ shipping charges.

MONEY BACK GUARANTEE

Honor House Products Corp., Dept. RL50
Lynbrook, New York

Rush my Voice Recorder at once. If I am not 100% delighted after 10 day free trial, I may return the merchandise for prompt refund of full purchase price.

☐ I enclose $6.98 plus 45¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery plus shipping charges.

Name .....

Address .....

PARACHUTE — $2.95

(22 Ft. Cir.)

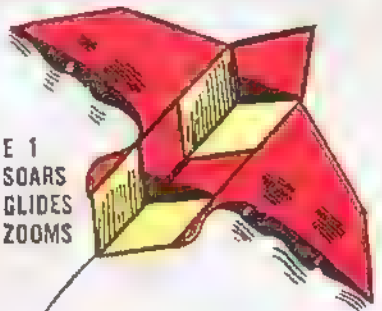
Air Force surplus 'chutes 22 ft. cir. used to drop emergency supplies—Type G8—International orange color. Complete with rayon shroud lines. The cloth alone is worth more than the price of the 'chute! Use them for dozens of things—covers, drag-chutes, kites, shelters, etc. Only $2.95 each, plus 35c Pp. & Hdlg.

SILENT DOG WHISTLE

ONLY YOUR DOG CAN HEAR IT! HUMANS CAN'T

This whistle calls your dog instantly. He hears it for terrific distances, but human ears can't. Ideal trainer—brings dog the minute you call.

$1



E-1 SOARS GLIDES ZOOMS

SPACE-BIRD

NEW! IT'S A BIRD —IT'S A PLANE.

3 Dimensional Aeronautical Kite. Climbs—Zooms—Glides. A Terrific Flyer in All Weather—No Tail—No Running. Made of Tear-Proof Acetate. Wings Flutter in Continuous Bird-Like Action! 48 inch Wing-Spread; 33 inches long. Complete with 250 Ft. of Cord. This Fabulous Flyer only $3.98

KANGAROO SHOES

You'll jump like an astronaut on the moon! Steel springs zoom you off the ground — and the harder you hit, the higher you go! Fit over your shoes—any size, 6 to 12. Leap and bound whenever you want to go!

$3.98

PROFESSIONAL STETHOSCOPE

Man—the greatest! A real stethescope—hard to find—and usually expensive. Use it to hear heart-beats; learn rudiments of respiratory system. The real thing—and cheaper than a toy! A terrific bargain at only—

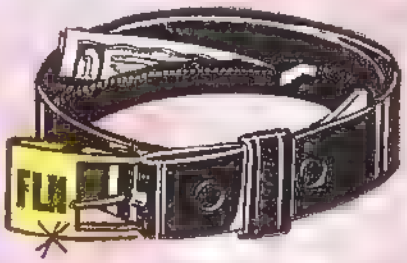
$2.95

SECRET ZIPPER MONEY BELT

With Your Initials on Buckle

Genuine leather belt has secret zipper pocket. Keeps things you want to hide safe from prying eyes. Black leather with silvery-rhodium buckle on which we engrave your initials. Waist size, 26" to 44". Print size and initials when ordering. Only—

$2.98



EMPIRE MDSG. CO., Dept AC-5, TUCKAHOE, NEW YORK

EMPIRE MDSG. CO. Dept. AC-5
140 Marbledale Rd., Tuckahoe, N. Y.

Rush me the items checked below. Enclosed is $ _____. (Sorry, no COD). Your money back if not completely satisfied.

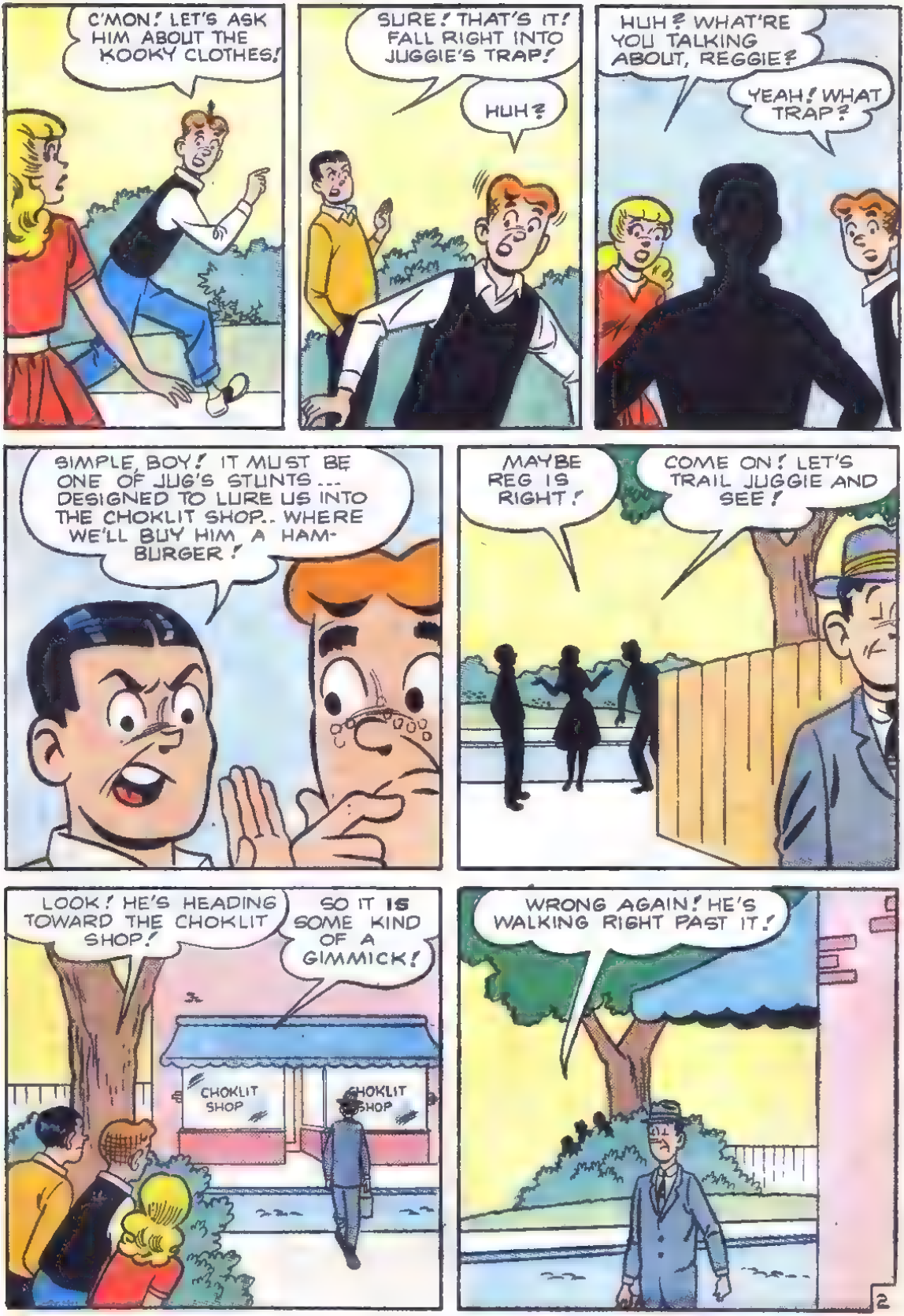
☐ Parachute
☐ Kangaroo Shoes
☐ Space-Bird
☐ Dog Whistle
☐ Stethescope
☐ Secret Belt

Name.....

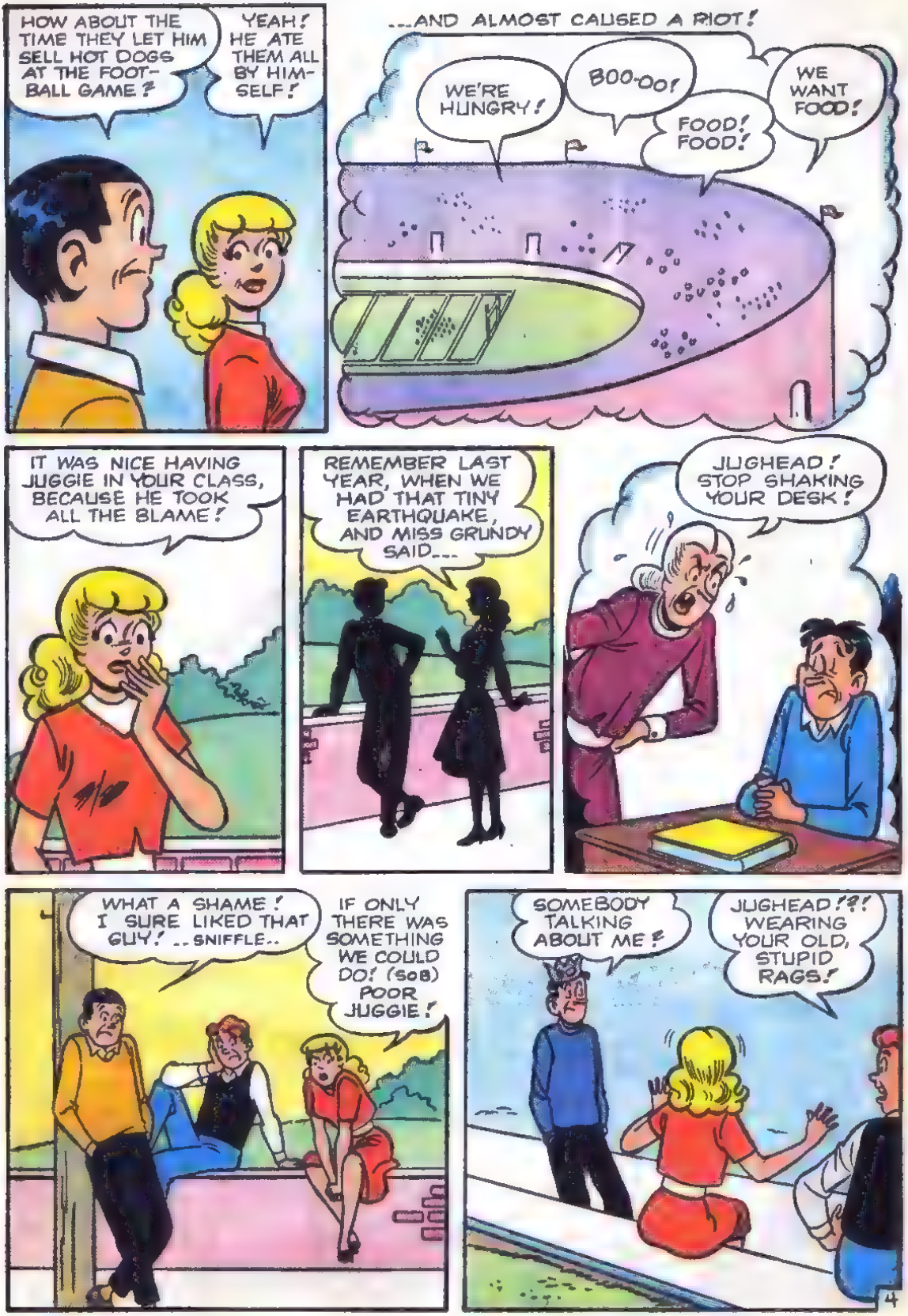
Street.....

City.....State.....

ARCHIE! DO YOU SEE WHAT I SEE? OR AM I SEEING THINGS?
I SEE IT, BUT I DON'T BELIEVE IT!
IT'S JUGHEAD! DRESSED LIKE A HIGHBROW MADISON AVENUE EXECUTIVE!
Jughead
"clothes harmony"


C'MON! LET'S ASK HIM ABOUT THE KOOKY CLOTHES!
SURE! THAT'S IT! FALL RIGHT INTO JUGGIE'S TRAP!
HUH?
HUH? WHAT'RE YOU TALKING ABOUT, REGGIE?
YEAH! WHAT TRAP?
SIMPLE, BOY! IT MUST BE ONE OF JUG'S STUNTS... DESIGNED TO LURE US INTO THE CHOKLIT SHOP.. WHERE WE'LL BUY HIM A HAM-BURGER!
MAYBE REG IS RIGHT!
COME ON! LET'S TRAIL JUGGIE AND SEE!
LOOK! HE'S HEADING TOWARD THE CHOKLIT SHOP!
SO IT IS SOME KIND OF A GIMMICK!
CHOKLIT SHOP
CHOKLIT SHOP
WRONG AGAIN! HE'S WALKING RIGHT PAST IT!
2

WELL, IF JUG'S FANCY CLOTHES AREN'T PART OF A MEAL DEAL, THEN THERE'S ONLY ONE EXPLANATION!
JUGHEAD HATES GETTING DRESSED UP! HE DESPISES FANCY CLOTHES!...
...SO... HE MUST HAVE FLIPPED!
FLIPPED? YOU MEAN.....?
COULD BE HE'S MENTALLY ILL!
GOSH! M-MAYBE ARCHIE'S RIGHT!
YES! WHY ELSE WOULD JUGGIE DRESS UP LIKE A TYCOON!
I HOPE IT'S NOT SERIOUS! RIVERDALE WOULDN'T BE THE SAME WITHOUT JUG!
REMEMBER THE TIME HE AND MOOSE HAD A PIE-EATING CONTEST?
THEY CLEANED OUT EVERY BAKERY WITHIN A RADIUS OF A HUNDRED MILES...
OCEANSIDE BAKERY
BAKE SHOP


HOW ABOUT THE TIME THEY LET HIM SELL HOT DOGS AT THE FOOT-BALL GAME?
YEAH! HE ATE THEM ALL BY HIM-SELF!
...AND ALMOST CAUSED A RIOT!
WE'RE HUNGRY!
BOO-OO!
FOOD! FOOD!
WE WANT FOOD!
IT WAS NICE HAVING JUGGIE IN YOUR CLASS, BECAUSE HE TOOK ALL THE BLAME!
REMEMBER LAST YEAR, WHEN WE HAD THAT TINY EARTHQUAKE, AND MISS GRUNDY SAID...
JUGHEAD! STOP SHAKING YOUR DESK!
WHAT A SHAME! I SURE LIKED THAT GUY! ..SNIFFLE..
IF ONLY THERE WAS SOMETHING WE COULD DO! (SOB) POOR JUGGIE!
SOMEBODY TALKING ABOUT ME?
JUGHEAD!?! WEARING YOUR OLD, STUPID RAGS!
4

WHY NOT? I ALWAYS WEAR THESE OLD, STUPID RAGS!
BUT..BUT.. WE JUST SAW YOU GO BY ALL DRESSED UP!
THAT MUST HAVE BEEN MY COUSIN EGGHEAD! HE'S A HIGHBROW MADISON AVENUE EXECUTIVE!
HOORAY! WE'VE STILL GOT GOOD OL' JUGGIE WITH US!
THREE CHEERS FOR GOOD OL' JUG!
C'MON KIDS! THIS CALLS FOR A CELEBRATION! ON ME!
SWELL!
NOT TOO RARE. WITH PLENTY OF CRISPY FRIED ONIONS, AND..
HEY! HOW COME WE WOUND UP HERE ANYWAY?
SKIP IT, REG! JUGGIE'S STOMACH IS BIGGER THAN YOU AND ME!
END

INSURE YOUR FUTURE WITH AN I.C.S. HIGH SCHOOL DIPLOMA

Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

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How can you avoid taking such a risk without going back to school? The answer is International Correspondence Schools. You can *insure your future* with an I. C. S. High School Diploma.

I. C. S. is the world's oldest and largest home-study school. I. C. S. offers fully accredited high school courses. You earn your high school diploma at home—in your spare time—at your own pace.

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To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a FREE Career Kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" Career Guide, (2) a High School Catalog and (3) a Sample Lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's your future. Insure it by mailing the coupon *today*.

For Real Job Security—Get an I. C. S. Diploma! **I. C. S., Scranton 15, Penna.** **Accredited Member, National Home Study Council**

INTERNATIONAL CORRESPONDENCE SCHOOLS

ICS

BOX D 4984D, SCRANTON 15, PENNA. (In Hawaii, reply P.O. Box 418, Honolulu) (Partial list of courses)

Without cost or obligation, send me "HOW to SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson):

☐ HIGH SCHOOL GENERAL ☐ HIGH SCHOOL SECRETARIAL ☐ HIGH SCHOOL SPECIAL SUBJECTS (designed to meet specific needs of individual students)

☐ COLLEGE PREPARATORY ☐ HIGH SCHOOL MATHEMATICS

I. C. S. also offers a full schedule of vocational courses for men and women in all major fields including the following:

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☐ ART ☐ ENGINEERING ☐ BUSINESS ☐ DRAFTING

Name_____ Age_____ Home Address_____

City_____ Zone_____ State_____ Working Hours_____ A.M. to P.M._____

Occupation_____

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BOYS! GIRLS! LADIES! MEN!

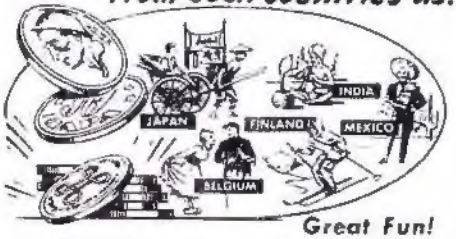
GIVEN! GIVEN! YES, WE GIVE YOU PREMIUMS or CASH!

YOURS FREE!

Genuine Money From Nations of the World
For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



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Start your own coin collection!

JUST MAIL COUPON!

Yes! We'll send you Genuine Foreign Coins absolutely free! Be a coin collector! Trade with other kids! Also, we'll send WHITE CLOVERINE Brand Salve and Big Catalog showing dozens of wonderful premiums you can have. Cameras, Watches, Radios, Rifles, Fishing Outfits, Dolls, Bicycles, etc. You simply sell WHITE CLOVERINE Brand SALVE—easily sold to friends, relatives and neighbors at 65c a package. Rush coupon to start.

Mail Coupon for FREE FOREIGN COINS, BIG CATALOG and ORDER OF SALVE.

SOLD BY INDIVIDUALS AND DRUG STORES EVERYWHERE

WILSON CHEMICAL CO.
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MAIL THIS COUPON

MAIL COUPON—Foreign Coins Sent Free!

Date.....

Wilson Chemical Co., Dept. 140-21, Tyrone, Pa.

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send FREE FOREIGN COINS.

Name..... Age.....

St..... R.D..... Box.....

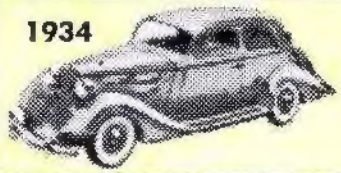
Town..... Zone..... State.....

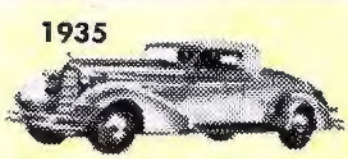
PRINT LAST NAME HERE

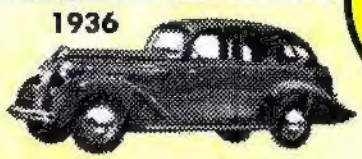
Paste coupon on postal card or mail in envelope today

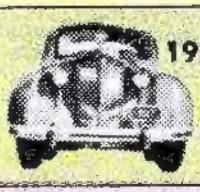
147 FAMOUS AUTOMOBILES

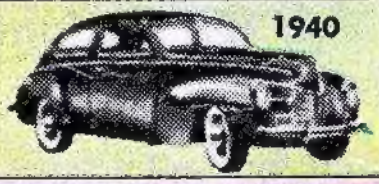
Only $2.49

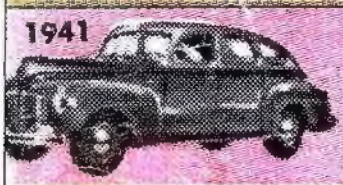








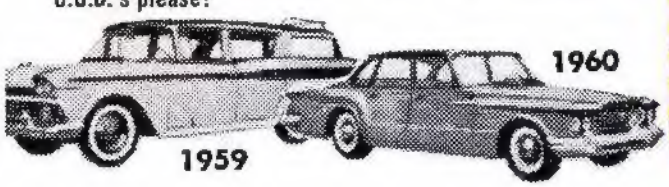




Comes packed in this special garage box in which to store your models!

KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send $2.49 money order or check with coupon.

Satisfaction guaranteed or your money refunded. No C.O.D.'s please!



HERE'S A COMPLETE LIST OF CARS YOU GET

1915 Buick	1932 Essex	1949 Hudson
1916 Apperson	1933 Dodge	1950 Chrysler
1917 Oakland	1934 LaFayette	1951 Nash
1918 Baker Electric	1935 Cadillac	1952 Plymouth
1919 Franklin	1936 Terraplane	1953 Mercury
1920 Chevrolet	1937 Hupmobile	1954 Chrysler
1921 Case	1938 Ford	1955 Lincoln
1922 Mercer	1939 Packard	1956 Dodge
1923 Stearns	1940 Mercury	1957 DeSoto
1924 Chandler	1941 Plymouth	1958 Ford Thunderbird
1925 Locomobile	1942 Lincoln	1959 Rambler
1926 Cleveland	1943 Nash	1960 Valiant
1927 Jordan	1944 Willys Jeep	1961 Willys
1928 Kissel	1945 DeSoto	1962 Chrysler
1929 Auburn	1946 Dodge	1963 Oldsmobile
1930 Cord	1947 Kaiser	
1931 Durant	1948 Ford	

MAIL COUPON TODAY!

Auto Models, Dept. 51 **No C.O.D.'s**
Carle Place, L.I., N.Y.

Gentlemen:

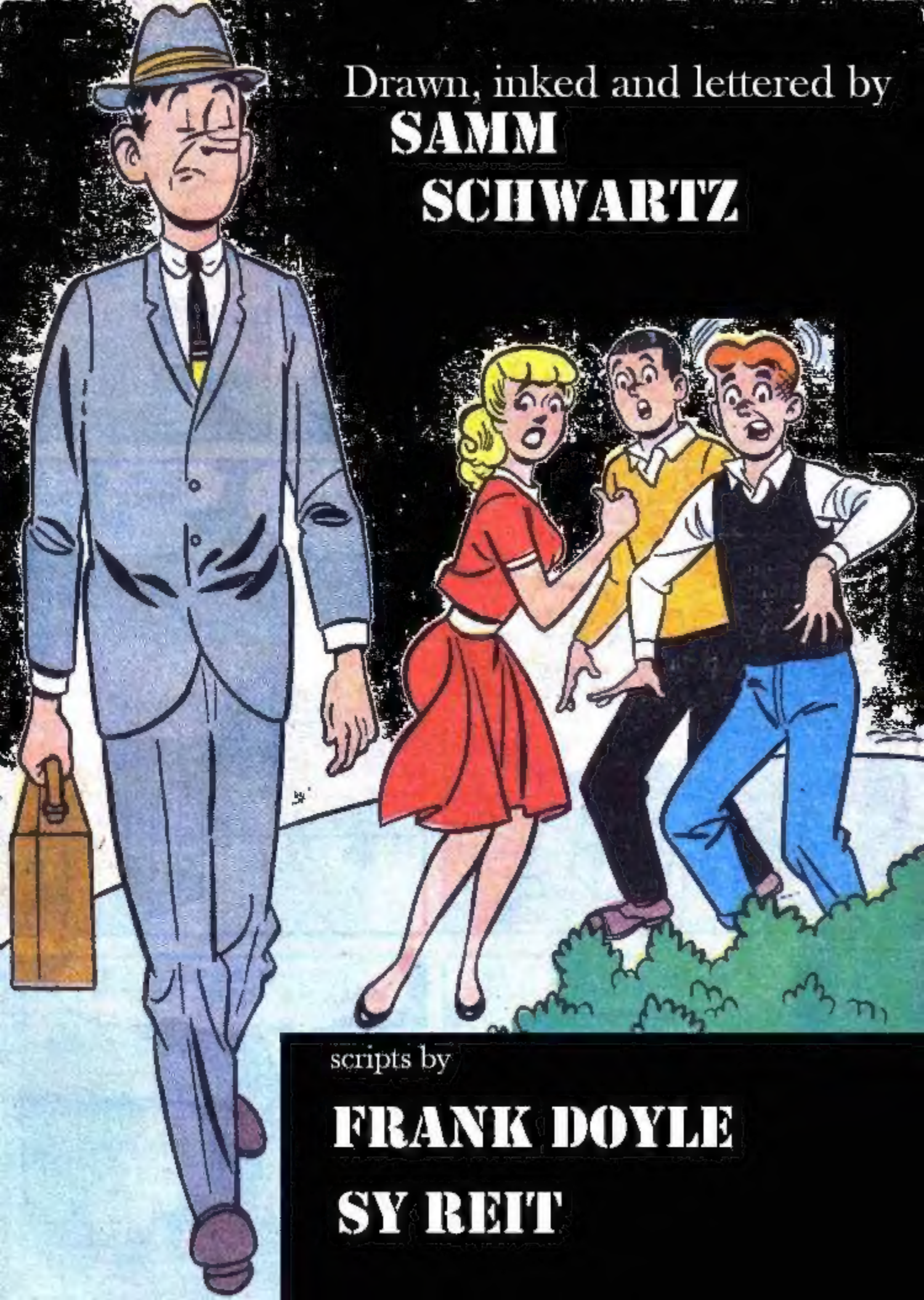
Please send immediately full set of 147 auto models. I enclose $2.49. If not satisfied I may return for full refund.

NAME .....

ADDRESS .....

CITY ..... **ZONE** ..... **STATE** .....

Canadian and Foreign orders: $2.98 International Money Order with coupon.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